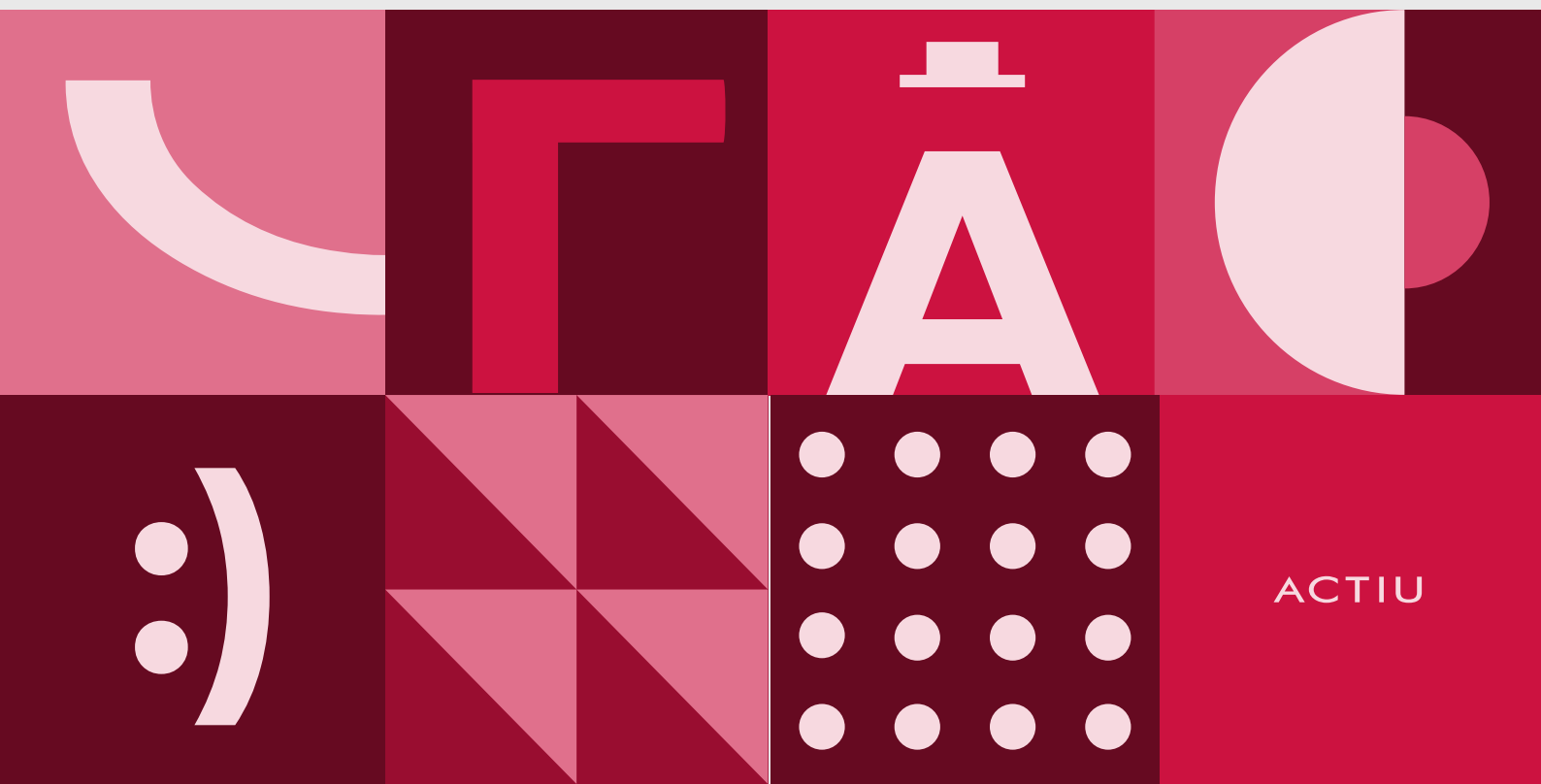
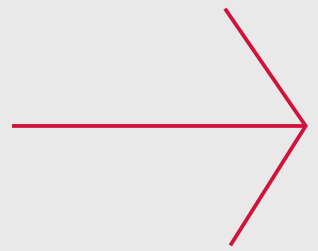


ACTIU

PRESS KIT 2023



PRESS 2023

INDEX

WHO ARE WE?

p. 4-7

OUR VALUES

p. 8-13

THE ESSENTIALS

p. 14-19

THE ICONICS

p. 20-23

NEWS 2023

p. 26-40



WHO ARE WE ?





Actiu, European leader in office furniture

For more than 50 years, Actiu has been designing and manufacturing office furniture in the province of Alicante, Spain, with a Mediterranean philosophy of innovation, commitment and sustainability. From a social, economic and environmental point of view.

Innovation as an attitude

Actiu is a company that is always on the move, making evolution and innovation the core of its DNA. The “A”, the first letter of the name Actiu, actually refers to the first letter of the alphabet. Leading the way has been Actiu’s vision for over 50 years: Actiu means “active” in Valencian, our regional language.

A story that endures

Actiu is a family company that furnishes the headquarters of multinationals. But how did it get here?

The story began in 1968. At that time, Vicente Berbegal set up a small workshop where he made his furniture to order.

Together with his family, they founded a company called “Creaciones Berbegal”, which became a “home office” specialist in the 1980s, integrating television and then home computing into the furniture.

In 1995 the Actiu brand was born, which 10 years later became one of the leaders in office furniture, currently present in more than 90 countries on all continents.

But although Actiu has grown, the company remains true to its roots: a family business that manufactures its products in Alicante, in southeastern Spain.

A leader in its market, it now has 365 employees and sales of more than 80 million euros.

OUR VALUES



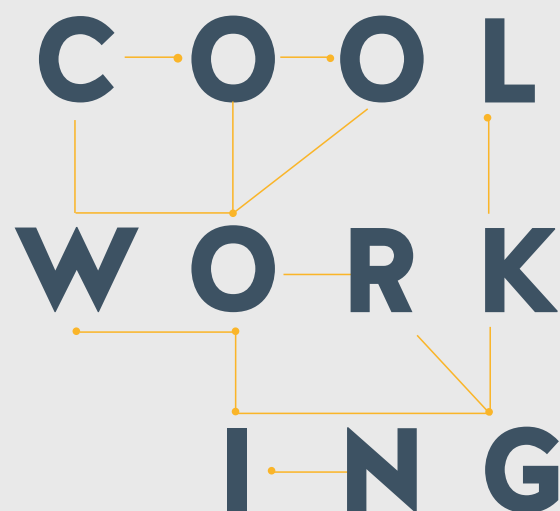
Actiu: Commitment in workspaces

At Actiu we consider the workplace to be the heart of the company, the fundamental tool for creating a motivating, comfortable and efficient workplace.

The values of hard work, innovation and ecology that have guided the group since its creation are a clear testimony to the company's success. Thanks to its commitment, Actiu has positioned itself as one of the market leaders. In its approach, the belief in well-being at work and the search for the right balance between closed and open spaces, as well as between areas for reflection and spaces for collaboration, stand out.

Today, the challenge has changed even more: with the spread and expansion of teleworking, workspaces must be increasingly personalised, comfortable and adapted to each moment, so that employees make the space their own and increase their engagement.

The result is Cool Working®, a methodology based on supporting the creation of high-performance workspaces.



A sustainable industrial project both for the production...

Since its beginnings, Actiu has been committed to sustainable development, both economically and socially. The Actiu Technology Park is the quintessential example of this approach. **LEED® PLATINUM** certified by the U.S. Green Building Council, this industrial project has been sustainable from the beginning: it is the Actiu philosophy in architecture! This site has been designed to innovate and produce furniture for more efficient and comfortable spaces.

The buildings are designed to make the most of natural light, with numerous skylights and large glazed facades. The complex generates five times more energy than its facilities need, avoiding the emission of 3,060 tonnes of carbon dioxide (CO²) per year. Its underground cisterns can store up to 12,000 m³ of water, collected from the roofs of all the buildings in the Technology Park.

In terms of production, with more than 1,700,000 references in various materials, Actiu offers products adapted to the needs of each project and with processes that guarantee efficiency and quality. All the production phases are carried out internally: from the mechanisation of wood, metal or moulds to the application of finishes. All of this is, of course, strengthened by the km0 philosophy: all suppliers are located within a short distance of the centre to ensure the lowest possible environmental impact.

In a nutshell, LEED installations allow:

- 25% reduction in energy consumption,
- 33% reduction in CO
- Reduction of water consumption by 50%,
- 25% reduction of solid waste.



...and for their employees

Actiu products are a guarantee of durability and longevity for the projects they equip, and it is important to maintain this guarantee from the beginning to the end of the production process, and even more so during their use.

Therefore, beyond Actiu's creativity and manufacturing capacity, the aim is to make every employee, and more broadly every user, feel better so that they can live better, and so that everyone can express themselves in the best possible way. This applies both inside, where the focus is on people's well-being, and outside, where the architecture is designed to have as little impact on the environment as possible.

WELL certification is an assessment system that promotes health and well-being in buildings. It identifies, measures and monitors the characteristics of built spaces that affect the health and well-being of their occupants. This certification evaluates 10 specific aspects: lighting, temperature, air, food, movement, thermal comfort, sound, materials, mental health and physical health.

After several years of work and development, Actiu is the 5th manufacturer in the world to obtain the Well Platinum V.2 certification, the 2nd in Europe and the 1st in Spain.

Combined with the LEED Platinum certification obtained in 2017, this makes Actiu the 1st industrial company in the world to obtain LEED and WELL certifications together, and in this its highest classification: Platinum.





THE ESSENTIALS

Grada

Teamwork

An innovative concept that allows you to redesign your space quickly and efficiently. Its castors and modular nature enhance collaborative workspaces. Modular, it can be used as a bench, platform or shelf, or transformed into a storage area that can be complemented with footrests.



Bee

Inspired by nature

“BEE” is a piece that comes from the inspiration of nature, mainly bees. Not only for its morphology but also for its ability to create spaces for its habitat. It includes innovation, materials science and sustainability in processes in an iconic silhouette.



Caddy 500

Reinvent your comfort zone

A light, mobile panel that can be used to create different environments, and to add interactive boards and screens, as well as complementary accessories. It offers the option of a padded finish, which enhances sound insulation and acoustic privacy.



Noom

Elegant and comfortable

In the new workspaces, furniture becomes the tool capable of offering a world of possibilities. Workplaces aspire to be more than accumulators of tasks and people, they seek to be meeting points for creativity and talent. Noom is warm and comfortable. An armchair for every moment of the day.

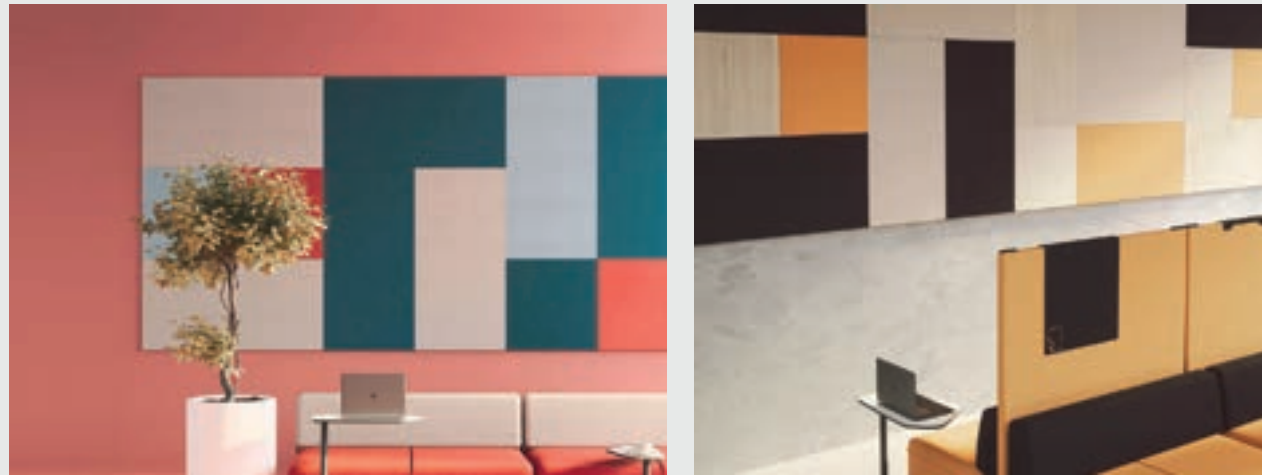


Sound-absorbing panels

Decorative acoustic insulation

The right angles allow the panels to be used independently or in a grid to create a comfortable environment.

Thanks to the highly sound-absorbing fabric and the inner foam of the Actiu panels, working conditions are improved by the acoustic insulation, especially in open spaces.



Fluit

A world first, an image of innovation at the service of sustainable development.

A decisive feature of Fluit is that it is 100% recycled, with an extremely low environmental footprint thanks to eco-design at all stages, from conception to design and materials. Fluit is therefore a true innovation, both technically and in terms of design.

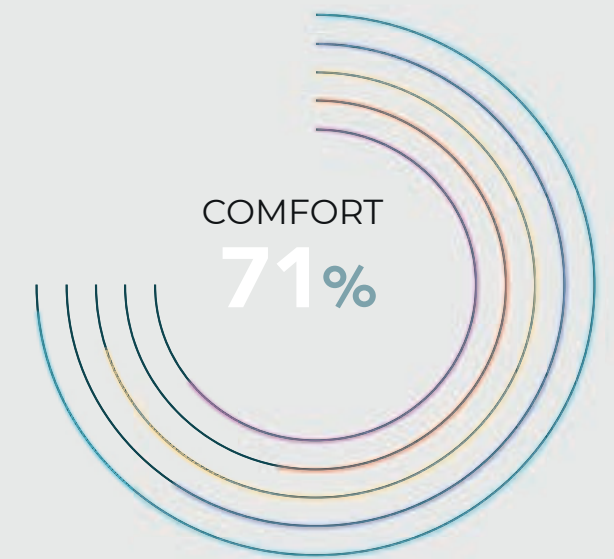


When DATA is at the service of employee well-being.

GAIA by Actiu® is an IoT platform that uses sensors placed in workspaces to provide data on usage and environmental conditions. This system optimises spaces and helps maintain a constant balance between people, physical surroundings and environmental conditions.

GAIA measures in real time factors such as temperature, humidity, sound, light and even air quality (carbon dioxide and particulate matter).

The platform also collects information on space density by monitoring the occupancy rate of rooms and workstations.



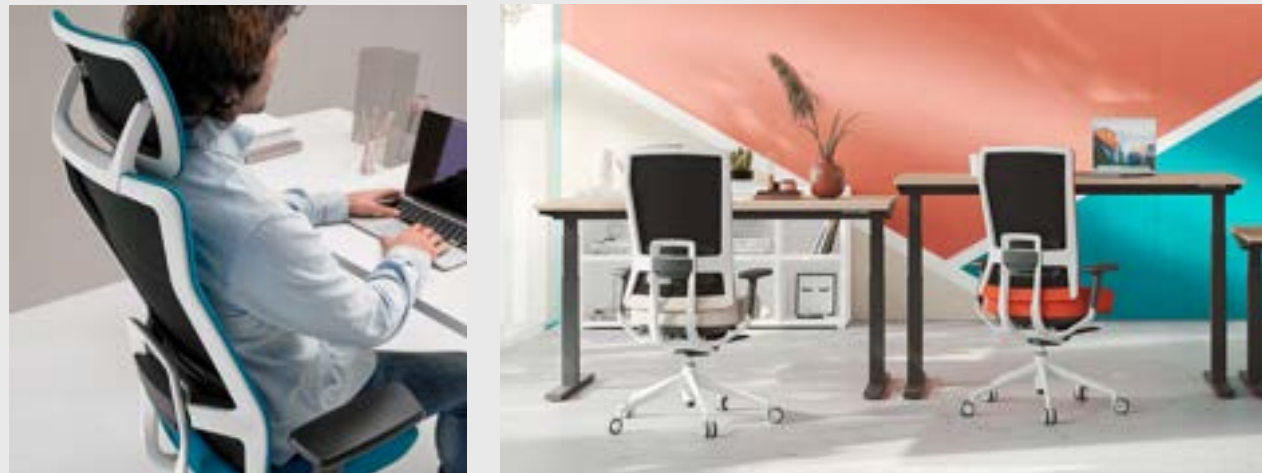
THE ICONICS



TNK

TNK is Actiu's ergonomic chair with a simple and refined design. The high-strength nylon fabric of its backrest adapts to the user's movement and facilitates the breathing of the back, maintaining a constant body temperature.

It is infinitely customisable and is available in a multitude of variants: TNK 500, TNK flex, TNK A500 and many others.



Badminton

Badminton is a great challenge when it comes to seating. With its enveloping shell, its design concept is totally innovative. Created by ITEM Designworks, this 360° swivel Armchair invites you to break with routine, change space and find new sources of inspiration.

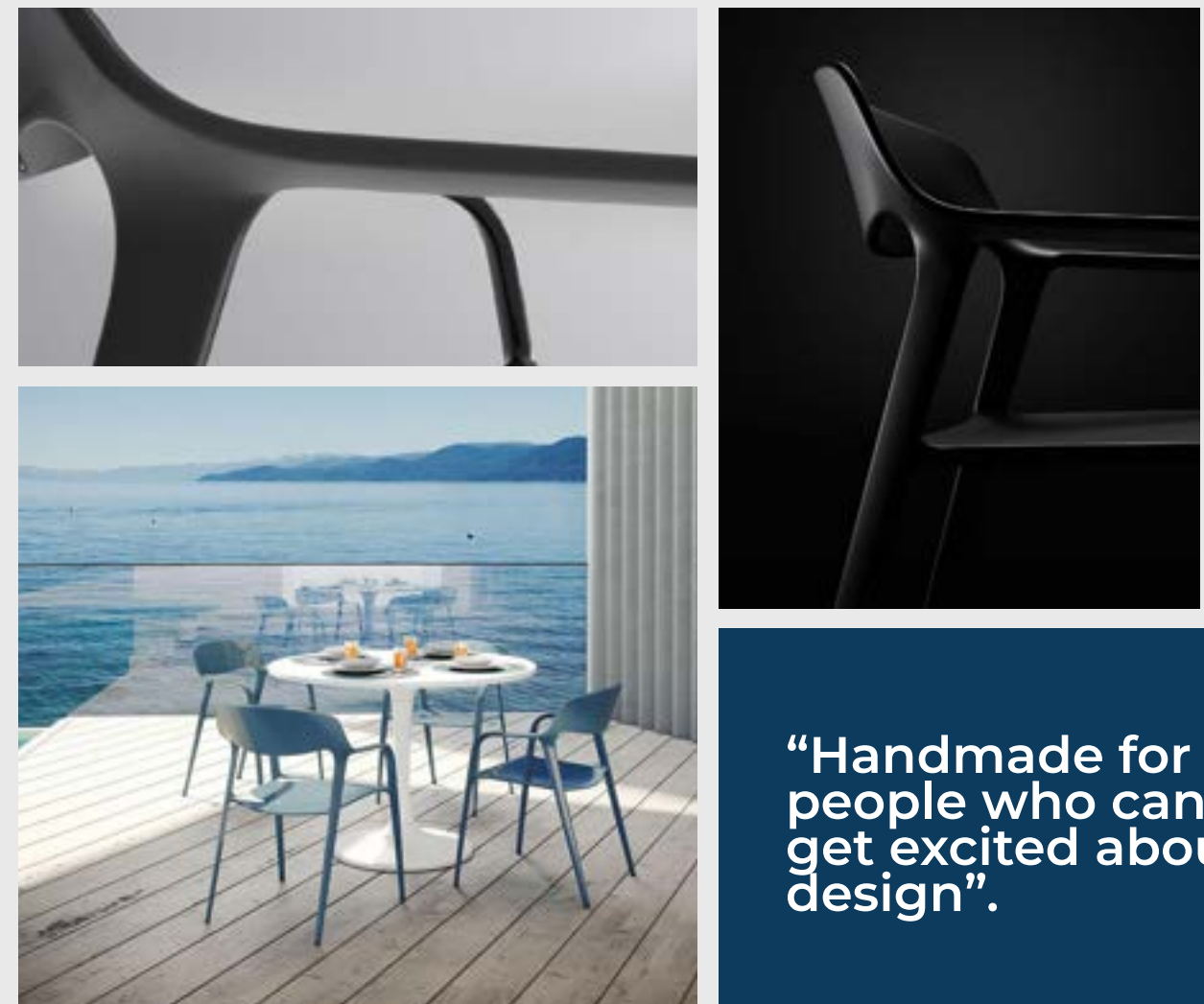
With its dynamic, open design, it balances work and play in the office, with soundproofing thanks to its badminton shuttlecock shape.



Karbon

Thanks to new production processes, high-performance materials and a vision of the future, Actiu's Karbon combines the lightness and strength of carbon fibre from other technological sectors to create an innovative product with attractive shapes.

Beyond its physical appearance, Karbon is an iconic piece created in collaboration with ITEM Designworks, which in itself represents all the expertise and innovation of the brand.



“Handmade for people who can get excited about design”.

WHAT'S NEW 2023



QYOS

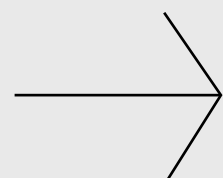
Your refuge of silence

By ACTIU TEAM

The quiet space that stimulates creativity and productivity

New ways of working in open spaces encourage communication and collaboration between teams. Spontaneous meetings take place, generating a greater dynamic that fosters creativity and innovation in companies. But there are also times when extra concentration is needed to complete certain tasks.

In team workplace environments there is often a certain level of background noise. QYOS booths interrupt the propagation of sound, creating a space with reduced noise levels and good acoustic absorption. This creates a quiet environment conducive to a variety of functions.

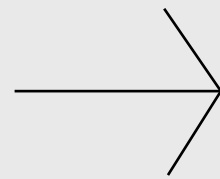


GLOBBE

Organic essence
By STONE DESIGNS

Disconnecting is like floating

The Globbe series plays at capturing the organic essence and sinuous lines of an elongated globe. Inspired by ballooning and its infinite possibilities, the different Globbe modules allow each space to be personalised with unique designs adapted to the colour and composition needs of each space. In addition to the main seats, the collection includes elegant small tables that adapt organically to the designed set, providing greater functionality to its characteristic comfort.



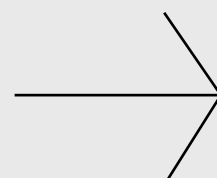
OWWI

Design backed by comfort

By ARNAU & REINA

Sitting with WOW effect

OWWI is an icon recognisable to the touch and to the eye. Its design conveys simplicity, formal charge and versatility to define an armchair that stands out for its enveloping backrest: the characteristic wrinkles of its upholstery draw the W's that give rise to its name and generate a welcoming sensation of embrace at every sitting position. Its high formal charge and its aesthetic warmth allow the sets formed by the armchairs and the two-seater sofas of the OWWI series to endow any space with sophistication.



S M A R A

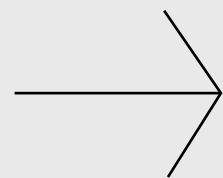
Cosy character

By ACTIU TEAM

Comfort never hurts

Smara is the new range of two- and three-seater sofas and armchairs that continues the Longo family, a classic in Actiu's Soft Seating portfolio. Its maximum versatility and timeless design make this new series the ideal choice for providing comfort in all types of passageways, waiting areas or management or meeting areas.

Its design, inspired by the plans of the city of Smara, seeks to reflect the proximity of its dwellings through the interconnection of the users who enjoy it.



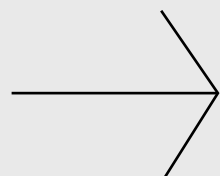
EIDOS

Morphological versatility

By ACTIU TEAM

Let's get diversity in shape

Eidos presents an exquisite set of desking (operating tables) and tables (meeting tables) that etymologically pay homage to the Greek concept of "form", "appearance" or "species". Its high dimensional diversity, with square, rectangular and circular surfaces, its diversity of finishes of four materials and twelve finishes and its three heights offer a versatility of use capable of shaping the most capricious configurations. A combinatory exercise that takes lobbies and waiting areas to a new level.



DORIK

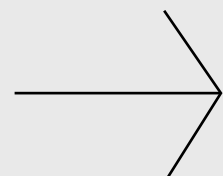
Morphological versatility

By ODOSDESIGN

Pillars of Mediterranean design

Undeniably Mediterranean in origin, Dorik finds its inspiration in the grandeur of the classical columns of ancient Greek Doric architecture. Sculpted in harmonious proportions to present intricate details and refined textures, the presence of Dorik desking (operating tables) and tables (meeting tables) brings timeless elegance to any room.

Manufactured using the rotational moulding technique, the resulting pieces are able to stand on a single leg, which allows them to be expanded in the use of several columns in order to extend their use, for example to form distinguished desking (operating tables) and tables (meeting tables).



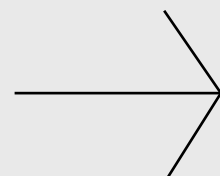
Y P S E

An ode to encounter

By ARCHIRIVOLTO

Here we are for getting together

Our bench inspired by the letter Ypsilon of the Greek alphabet could have no other aim than to encourage encounters in communal areas. A distinctive design that also allows you to organise and divide spaces, through a versatile and elegant solution. A new option to maximise the use of areas in which to live together.



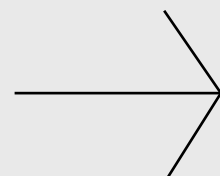
CUIC

Design at a glance

By ACTIUTEAM

The impulse to want beauty

Rediscovering the beauty of simplicity at a glance is the aim of the Armchairs and armchairs that make up our new Cuic series. With its simple and functional yet elegant and minimalist design, Cuic adapts to any room to create harmonious atmospheres with the elements present there. In addition, its die-cast aluminium legs give its design a contemporary air that refreshes both waiting areas and transit areas.



ACTIU BERBEGAL Y FORMAS, S.A.

PARQUE TECNOLÓGICO ACTIU

Autovía CV. 80 Salida Onil
Castalla, Alicante (Spain)

PRESS CONTACT

Actiu

Lina Jimenez

lina.jimenez@actiu.com

+34 669 485 937

